

English-taught Courses

(Courses subject to change each semester, reference only)

Course Type	Fall Semester	Credits	Spring Semester	Credits
BBA <i>(undergrad only, 12-14 courses for each semester)</i>	➤ Consumer Behavior	2	• Business Ethics	1
	➤ Corporate Governance	2	• Consumer Behavior	2
	➤ Cross-Cultural Management	2	• Cross-Cultural Management	2
	➤ Electronic Commerce	2	• Entrepreneurship	2
	➤ English Business Correspondence	2	• Financial Markets and Institutions	2
	➤ Human Resource Management	3	• Human Resource Management	2
	➤ International Finance	2	• Introduction of Financial Management	3
	➤ International Management	2	• Leadership Theory and Practice	2
	➤ Managerial Accounting	2	• Macroeconomics	2
	➤ Marketing Research for Management	2	• Management Communication	2
	➤ Microeconomics	2	• Management of Information Systems	2
	➤ Principles of Accounting	3	• Managerial Accounting	2
	➤ Principles of Management	3	• Marketing Research for Management	2
	➤ Principles of Marketing	3	• Organizational Behavior	3
	➤ Strategic Management	3	• Principles of Marketing	3
			• Quality Management	2
			• Statistics	3
IMBA <i>(graduate only, 8-10 courses for each semester)</i>	➤ Business Writing	2	• Business Ethics and Corporate Governance	2
	➤ Cross-Cultural Management	2	• Business Research	1
	➤ Data, Modeling and Decision-making	3	• Electronic Commerce	1
	➤ Human Resource Management	2	• Financial Markets and Institutions in China	2
	➤ International Finance	2	• International Finance	2
	➤ Investments	2	• International Management	2
	➤ Managerial Accounting	2	• Management of Information Systems	2
	➤ Managing Social Innovation in Business	2	• Managerial Economics	3
	➤ Marketing	3	• Managing Social Innovation in Business	2
	➤ Organizational Behavior	2	• Operations Management	2
	➤ Strategic Compensation	2	• Options and Futures	2
	➤ Social Innovation in Healthcare	1	• Strategic Management	3

MIB <i>(graduate only, 3-4 courses for each semester)</i>	➤ Business English	4	• Cross-Cultural Communication	2
	➤ Fundamentals of Economics in International Business	2-3	• Global Sourcing	2
	➤ International Finance and Investments	3	• International Finance and Investments	3
	➤ International Marketing	2	• International Marketing	2
	➤ Introduction of International Business	2	• Management of Multinational Companies in China	2
School of Finance <i>(graduate only)</i>	➤ Financial Economics	3	• Corporate Finance and Governance in China	3
	➤ International Finance and RMB Exchange Rate	2	• Investment Environment and Taxation System in China	2
	➤ Monetary Theory and Chinese Financial Policy	3		
School of Economics <i>(graduate only)</i>	➤ Development Economics and its Application in Chinese Economy	2	• Applied Macroeconomics	3
	➤ Intermediate Microeconomics	3	• Contemporary Chinese Economy	3
	➤ International Trade Theory and its Application in Chinese Economy	2	• Industrial Organization Theory and its Applications to Chinese Economy	2
	➤ Mathematical Economics	3	• Public Economics	2
School of International Studies	➤ China's grand strategy	4	• Contemporary Japanese Politics	3
	➤ Asia-Pacific Energy Cooperation	3	• Sino-US relations	2
	➤ Social science research methods	4	• Contemporary Chinese politics	3
	➤ Investing in China	3	• Contemporary Chinese history and culture	3
	➤ Methodologies in China studies	2		
	➤ Asian-Pacific security and strategy	3	• Theories of international relations and Asia-Pacific cooperation	4
	➤ Contemporary Chinese society	4		
	➤ Comparative politics	3	• China and Asia-Africa conflict countries	2
	➤ German politics	2		
	➤ Study on the history of contemporary European international relations	2	• Contemporary Chinese foreign economic relations	3
		2	• Development theory and international studies	2