



Study Abroad Program: Destination Hubli, India

December 27, 2019 to January 16, 2020

*Learn Entrepreneurship in multi-culture, multi-disciplinary environment
!!!Totally awesome experience!*

Program summary:

- **21-day program (leaving December 27, 2018 and returning on January 16, 2019)**
- **Plan to take up to 15 students from the UMass Lowell (business, engineering, science, etc.)**
- **20 to 30 students from the KLE Technological University (engineering, technology, entrepreneurship)**
- **Expecting students from China, Japan, Thailand and Guyana to attend**
- **UMass Lowell students will receive 3 credits towards their Bachelor's (ENTR.4100) or Master's (ENTR.6100) degree**
- **The program will focus on entrepreneurship, innovation and will contain many class exercises and live projects**
- **An opportunity to experience cultural aspects of the country**
- **Will include visits to technology companies and social organizations**
- **Will need US passport; UMass Lowell International Study Abroad Office will assist in getting visas**
- **Costs estimated in \$5,000 range including tuition, travel, living, accommodation, etc. (excluding any scholarships and financial aids)**
- **Scholarships and Financial Aids available**

Who will you see in class?

- *Business, Engineering and Science students from UMass Lowell*
- *Engineering, Technology and Entrepreneurship student from KLE Technological University*
- *Business students from China, Japan, Thailand and Guyana*
- *Undergraduates and Graduates*
- *Mixture of class discussions, guest speakers, live examples and class exercises*

What will you work on and experience?

- *Technology and social innovation projects*
- *Visits to Technology companies*
- *Visits to Social organizations*
- *Visits to cultural sites*

How will it help you in your educational and professional careers?

- *Unique learning experience of multi-cultural and multi-disciplinary environments*
- *Great opportunity to understand an important emerging economy;*
- *Help you become an entrepreneur, work with entrepreneurs, be creative and innovative*
- *Build your Resume!*

Overall Itinerary

December 27

Leave Boston

December 29

Arrive Hubli, India (via Bangalore)

December 29 – January 11

Program in Hubli

January 12-14

Cultural and historical sites visits

January 15

Leave for Boston

Global Entrepreneurship and Innovation Workshop Typical Daily Schedule

Day	Morning Activity	Afternoon Activity
Day 0: Arrive		
Day 0	Free	Orientation/Introduction Getting to know one another (Ice Breaker)
Day 1	Welcome 9:30 – 11:00 Essentials of Entrepreneurship & Innovation 11:15 – 12:45 Global Entrepreneurship	2:00 – 3:30 Building and Managing Teams 3:45: 5:15 Ideation and Class Exercise Instructions Class exercises 5:15 – 5:45 Wrap up
Day 2	9:00 – 10:15 Class exercises - presentation Class Projects Instructions 10:30 – 12:30 Business Model Canvas	2:00 – 4:00 Market Research and Customer Discovery 4:00 – 5:30 Group projects
Day 3	9:00 – 10:15 Lean Launchpad 10:30 – 12:30 Design Thinking	Group Project
Day 4	9:00 – 11:00 Group Projects 11:15 – 12:30 Innovation & Creativity Class Activities	2:00 – 4:00 Digital Marketing Meet & Greet (social event)
Day 5	• Tech Companies Visits	• Incubators visits
Weekend: Visit cultural/historical sites		

Day 8	9:00 – 11:30 Financing Ventures Guest Entrepreneur	• Group Projects
Day 9	9:00 – 11:30 Venture Implementation and Management Guest Entrepreneur	• Group Projects
Day 10	9:00 – 10:30 Group Projects 10:30 – 12:30 Making Presentations	• Group Projects
Day 12	9:00 – 11:00 Entrepreneurship in US Finalize presentations and report	2:00 – 4:00 Entrepreneurship in XXX (countries) Examination Finalize presentations and report
Day 13	Student presentations; Certificate Award Ceremony Experience Survey	
Day 14-16	Cultural-Historical sites Tour (Optional)	

Cost – estimated to be \$5,000

Includes travel, tuition, program fee, incidental expenses, accommodation, meals, etc.

All accommodations, meals and local travels will be arranged by the Host College

For Financial aids and Scholarships possibilities, contact

Fern A. MacKinnon, *Manager*

Office of Study Abroad & International Experiences

fern_mackinnon@uml.edu

For Program related questions, contact

Ashwin_Mehta@uml.edu

Next step..... Apply !!!!

Click here,

<https://www.uml.edu/MSB/global-entrepreneurship/Application.aspx>

Where are we going?





Where is Hubli?

300 miles southeast of Mumbai
1,150 miles south of Delhi
250 miles northwest of Bangalore

Weather in January?

High - 84° F
Low - 59° F
Rainfall - 0"

India is the world's 2nd most populous country, home to an estimated 1.2 billion people. It is a federal republic, and is divided into many states.

The twin cities of Hubli-Dharwad are located in the southern state of Karnataka. This state had a population of 52 million at the 2001 census, and the state capital is Bangalore, well known as an international center of IT excellence.

The state is divided up into numerous administrative districts, of which Dharwad is one. The administrative center of Dharwad District is the twin city, Hubli-Dharwad, located 430 km north west of Bangalore.

Hubli-Dharwad has a population of over 800,000, divided between its two constituent cities



**The Host College
and
In and Around Hubli, India**



KLE Technological
University
Creating Value
Leveraging Knowledge

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Earlier known as B. V. Bhoomaraddi College of Engineering & Technology

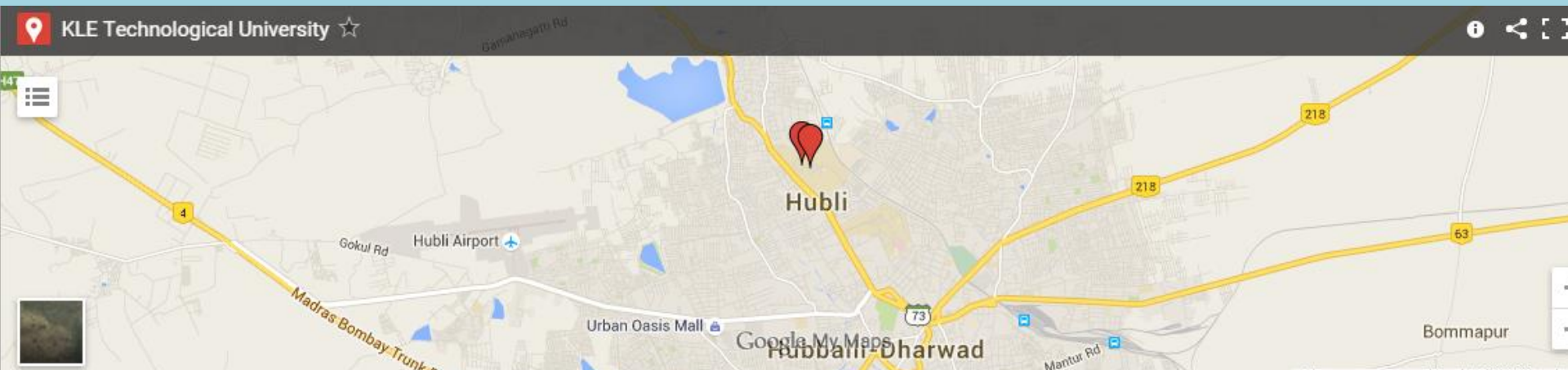
CET CODE : E30 & E241

- ***Established in 1947 as BVB College of Engineering and Technology***
- ***Granted the University status in June 2015***
- ***5,400 students***
- ***Engineering, technology and management***
- ***13 research centers***
- ***CTIE – Center for Technological Innovation and Entrepreneurship
Incubation facility (30 companies)***



NBA Accredited & Autonomous Institute with ISO 9001:2008 certification

<http://www.kletech.ac.in/about-us.html/>





Center for Technological Innovation
and Entrepreneurship Center



School of Electronics &
Communication

2016 Study Abroad Class





BVB DESHPANDE SCHOLARS HOSTEL

Student Resident Building

Student Room





Student Room



Post session tour – will be finalized soon

**Following charts show
Winter 2019 Tour**

Post session Tour of India – Chennai-Mahabalipuram-Pondicherry

January 12 Travel to Chennai

January 13 Travel to Mahabalipuram

January 14 Pondicherry

January 15 Travel to Chennai

January 15 night – Fly back!

Chennai - Chennai, the capital of Tamil Nadu, is known as the gateway to south India. Despite being an important city for manufacturing, healthcare, and IT, Chennai has managed to retain a spaciousness that's lacking in other major Indian cities. It's a sprawling and busy, yet conservative, city with deep traditions and culture that are yet to give way to the growing foreign influence there. This Chennai guide and city profile are full of travel information and tips.

Mahabalipuram - The history of Mahabalipuram is an intriguing one. Although its ancient history remains unclear, numismatics, temples and other sources of historical evidence suggest that it was a place of significance even before the temples were built. Mahabalipuram is a historic city and a UNESCO World Heritage Site. It became a prominent center of art and literature between 3rd and 7th century CE.

Puducherry, earlier known as Pondicherry, a very popular destination among tourists from India and abroad, has been touted as the French Riviera of the East. Located in South India, Puducherry is a Union Territory. Known for its astounding beauty, Puducherry attracts visitors from around the world. It was a former French colony.

Click on each place to learn more about these 3 amazing, very historical and cultural cities.



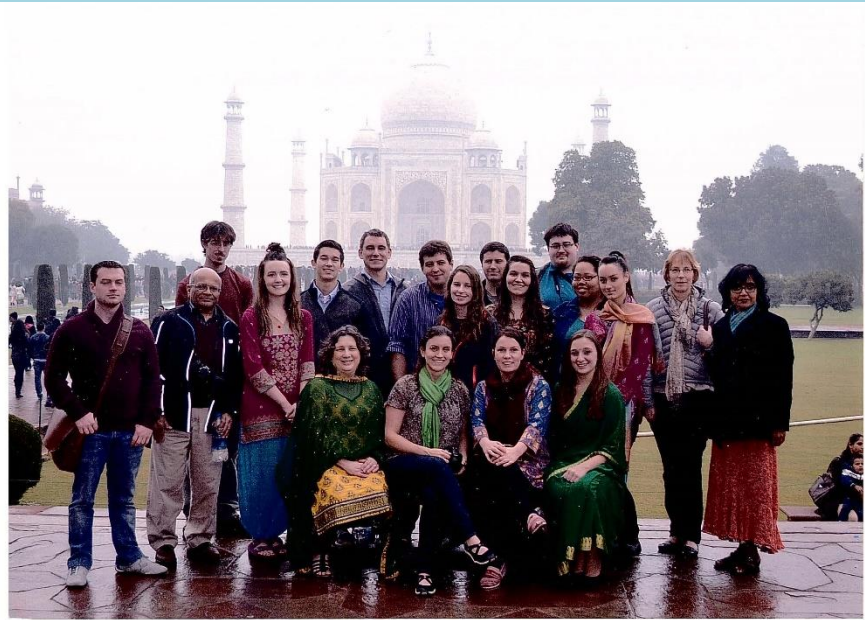
**South India
Temple Tour**



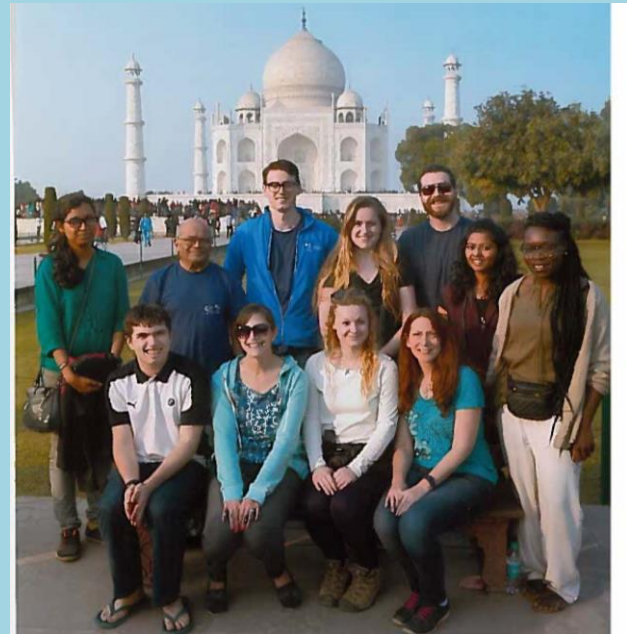
Varaha Cave Temple Mahabalipuram



Marina Beach, Chennai



←
2015



→
2018

Post session Tours Taj Mahal, Agra, India Study Abroad UML Class



In
Class



In and Around Hubli



Chandramouleshwara Temple

is an exquisite 900 year old temple, It is no less a marvel when compared any popular tourist destination like the famous Chennakeshava Temple of Belur. The monument of national importance, declared as protected monument so under the Ancient Monuments and Archeological Sites



Unakal Lake

is a pictorial water spot, from where tourists can enjoy the view of sunrise and sunset. It is also an ideal picnic spot, admired with lush green garden offering a number of recreational facilities along with boating facilities.

Akshaya Patra – an example of Entrepreneurship and Innovation

- 1.3 million meals a day at \$15/year/child
- 8000 schools, 19 kitchens
- Vertical integration, scale and operational efficiency





Siddharoodha Math, Hubli

While exploring Hubli city, a visit to Siddharoodha Math is recommended to all tourists. This site had been visited by some popular historical figures, namely Lokamanya Gangadhar Tilak in 1929 and Mahatma Gandhi in 1924.



Tapovan is popular for its cultural and spiritual activities. A great visionary named Sri Kumar Swamiji established it. Kumara Swami was a great orator and people from nook and corner of the country, gathered here to listen to his lectures. After his death, his disciples have maintained the tradition. Earlier, this “math” was known by the name of “Navakalyana” matha. Later, it shifted to the name Tapovana.

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